

HARKE
Home & PersonalCare

SYENSQO
ADVANCING HUMANITY

FabricCare

Newsletter HomeCare 02/2026

Jaguar® Care for Long-Lasting Fragrance and Softness in 2-in-1 Laundry

November 2026

What is Jaguar® Care?

Jaguar® Care is a natural*, non-microplastic guar polymer for modern laundry detergents. Drawing upon SYENSQO´s expertise in developing guar technologies, it boosts the deposition of fragrance oils and capsules while delivering softness and helping protect garments through repeated washes.

*Natural Origin Index (Ino) = 0.78, according to ISO 16128:2.

Key Benefits

- Boosts fragrance deposition of oils and capsules
- Delivers softness including in short, cold wash cycles
- Helps reduce fabric fiber pilling
- Supports garment durability across repeated washes
- Compatible with transparent liquid detergent formulas

More Convenient Laundry Routines

As consumers try to simplify their laundry experience and turn to shorter wash cycles, formulators can support them by combining several fabric care benefits in a single laundry formula, for instance by **integrating** the **fragrance delivery** and **touch benefits** of fabric softeners in the **main detergent**. With Jaguar® Care, formulators are enabled to address these trends with a multi-benefit laundry ingredient whose capabilities span **fragrance deposition, fabric softening** and **fiber pilling prevention**. **During washing, Jaguar® Care molecules adsorb onto fibers** such as cotton and wool and actdirectly at the fabric surface.

Helping Fragrance Deposit Onto Fabrics

By adsorbing onto textile fibers, Jaguar® Care acts as a **vector for fragrance delivery**. **Guar** helps oils and capsules deposit more effectively onto the fabric during washing, thus capturing their fragrance more efficiently to support a longer-lasting fragrance experience after the wash.



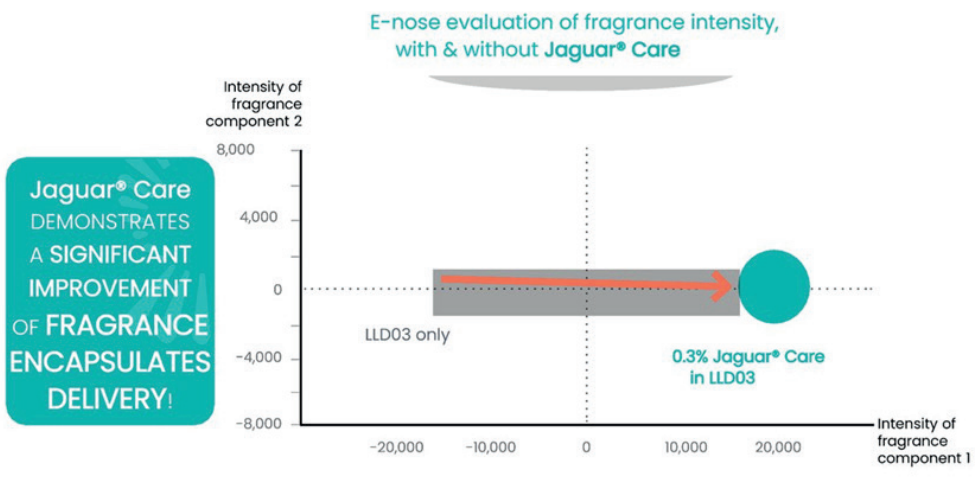
Improving Softness Directly From the Main Wash

The guar polymer interacts with the fabric surface at the microscopic scale to **reduce friction between textile fibers**, providing measurable softness benefits. This elevates the sensorial benefits experienced by consumers in a convenient, single-step detergent use.

Reducing Garment Fuzzing & Pilling

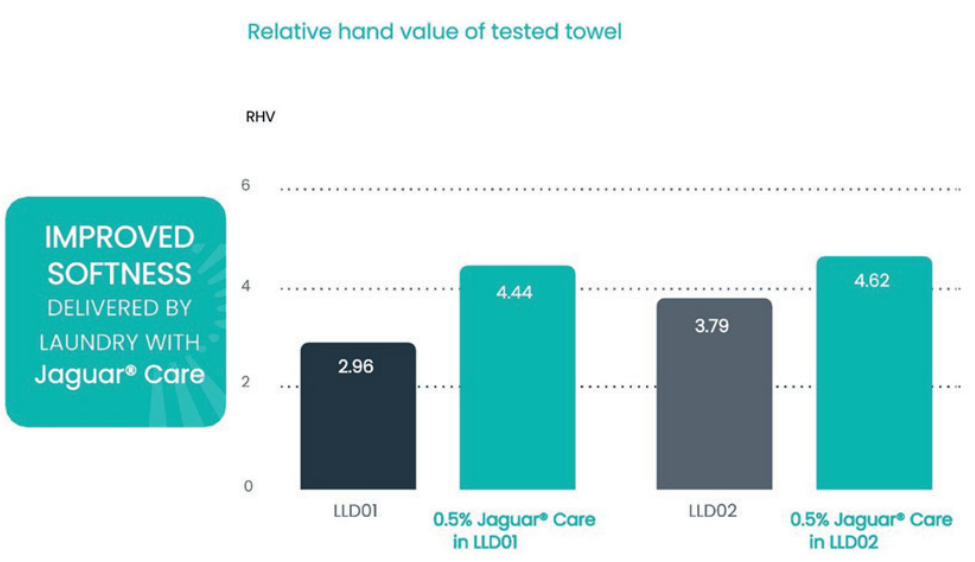
Jaguar® Care also introduces an innovative way to protect the fabric surface compared to traditional enzymes-based methods. Through its molecular interactions with textile fibers, **guar helps loose fibrils re-associate with the fabric.** As a result, fibers incur less fuzzing, which makes them visibly smoother and protects dark color thanks to better **prevention of pills formation.**

Fragrance Encapsulates Delivery: E-Nose Evaluation



PROTOCOL: GC headspace measurements.

Enhanced Softness: Relative Hand Value Evaluation



PROTOCOL: • Phabr-o-meter relative hand value (RHV) evaluation

FAQ

What is Jaguar® Care?
Jaguar® Care is a natural, non microplastic guar polymer for 2-in-1 liquid laundry detergents and modern laundry formulations. It delivers benefits at low dosage 0.2 –0.4 wt.%. Its Natural Origin Index is 0.78, according to ISO 16128:2.

How does Jaguar® Care enhance fragrance deposition?
Jaguar® Care acts as a vector for fragrance delivery. It helps fragrance oils and capsules deposit more effectively onto fabrics to support a stronger and longer-lasting fragrance experience after washing.

How does Jaguar® Care help protect fabrics from pilling?
Jaguar® Care helps loose fibrils re-associate with the fabric surface. This mechanism reduces fuzzing and pilling while supporting a smoother fabric appearance and protecting dark colors through repeated washes.

Can Jaguar® Care be used in transparent liquid detergent formulas?
Jaguar® Care integrates well into transparent liquid detergent formulas. It helps formulators improve fragrance, softness, and fiber-protection benefits to modern laundry products.

How can liquid detergent deliver softness without a separate softener?
A polymer such as Jaguar® Care can reduce friction between textile fibers to provide measurable softness benefits. This helps formulators bring softening benefits into the main detergent.

How is Jaguar® Care applied?
Jaguar® Care is supplied as a free flowing powder. For optimal dispersion and incorporation, it is recommended to add Jaguar® Care at the beginning of the mixing process, prior to other laundry components. Alternative addition sequences can be proposed upon request, depending on the formulation process and manufacturing constraints.

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Imprint

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